Plymouth Plein Air Guidelines

Paint the Towns Thursday, Sept 20 - Thursday, Sept 27, 2018 Public Gala Reception Sept 28th

*New** Expanded Boundaries in Plymouth!* ** New Town, Historic Sheboygan Falls!

Rules:

Each painting must be created on-site, within the event boundaries, in the true spirit of plein air painting. Minor adjustments or corrections only may be done in a studio to fix forms or colors.

A painting will be disqualified for judging if: the artist is found using an iPad or photos on their easel, the artist is standing outside the boundaries.

painting period: Sept. 20 to Sept. 27 in Plymouth and Sheboygan Falls boundaries

NEW** Expanded Painting boundary in Plymouth and Sheboygan Falls:

Counterclockwise Directions of outer boundaries- Hwy 67 > Cty E > Cty Rd U > Hwy 28 > Hwy 32 > Our Town Rd > Claver Crt > Our Town Rd > Broadway St > Monroe St > Popular St > Rangeline Rd > Cty Rd O > Hwy 57 > Cty J > Camp Evelyn Rd > Cty Rd P > Pioneer Rd > Cty Rd Z > Cty Rd A > Back to Hwy 67. Boundary Map to be provided at Registration. registration:

- The first **50 artists** to register will be accepted. (Entry fees received over 50 artists will be refunded).
 - \$50 fee if postmarked by Sept. 14th (\$60 after Sept. 14th) entitles artist to participate in the full event and all areas within the painting boundaries.

Locations** for check-in and material stamping: Painting materials MUST be stamped prior to starting to paint.

Locations and times below:

Plymouth Arts Center Classroom 520 E Mill St, Plymouth, WI 53073 (920-892-8409)

Sept 20–23, 8 AM – 10 AM and 6 PM – 8 PM (NO STAMPING on Monday Sept 24)

Allechant Boutique 217 E Mill St, Plymouth, WI 53073 (920-893-9888)

Sept 25-26, 10 AM – 5 PM

If you are unable to check-in at these times, please email danrizzifineart@gmail.com to make other arrangements.

materials:

- media may include: oils, acrylics, watercolors, pastels and gouache.
- for dark colored materials, please paint a white patch to provide a legible stamping area.

each artist may initially submit three (3) paintings: 1 large, 1 medium, & 1 small (or 2 med 1 small, or 3 small)

maximum material size for **LARGE** paintings:

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canvas, paper or board unframed: 320 square inches square inches = length x width
examples: 16" \times 20" = 320 \text{ sq. inches}, 14" \times 22" = 308 \text{ sq. inches}, 12" \times 24" = 288 \text{ sq. inches}
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- maximum material size for **MEDIUM paintings:** canvas, paper or board unframed: **16 inches x 16 inches** or less, by **height or width**. (Note, this is different from the large restrictions!)
- Maximum material size for **Small paintings: 12 inches x 12 inches** or less, by <a href="https://example.com/height-nc-mid-nc-m
- maximum frame width: 4 1/4 inches maximum mat width: 4 inches (watercolors)

submission: <u>Each Evening</u> Sept 20-23, 25-26 at 6-8 pm during material Stamping OR Final Submission Thursday, Sept. 27 from 2 – 5 PM <u>at the PAC Classroom ONLY, No Exceptions</u>. (Other stamping location will not be accepting submissions)

each artist may initially submit up to **three** (3) paintings (See materials for Sizes) Note: We may be considering small Tabletop/Metal Easel replacement paintings this year to replace sold works, TBA no later than 30 days prior to the event.

- check-in stamp must be visible on the back of each painting
- At least ONE submitted Painting is to have been created within the Plymouth Boundaries
- paintings must be signed, appropriately framed, mounted and securely wired for hanging we reserve the right to refuse any improperly framed paintings, wrapped canvases, stained mats, alligator hangers

pricing:

Paintings will be priced at the artists selected "Starting Bid" for the silent auction that ends at 9pm on Sept. 28th. Artists will also select a "Buy it Now" (retail) price. Any purchases on Sept 28th prior to the end of the silent auction at 9:00PM, will be sold at the selected "Buy it Now" pricing. Winning Silent Auction Bids will close at 9:00PM.

After the 28th Reception and during the Extended Sale till Oct 13th the paintings will be sold at the "Buy it Now" retail price selected by the artist.

(Usually the "Buy it Now" pricing is set higher)

Price changes will not be allowed after painting submission.

commissions:

The PAC will retain a **35% commission** on all painting sales.

Artist payments will be mailed to the address provided at registration within 3 weeks following the sale.

off-easel or post-exhibit sales:

Please respect the PAC for hosting this event, a 10% finder's fee on all off-easel or post-exhibit sales is expected if painted during the event.

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Funds may be given to the Plymouth Arts Center Event cashier at the gallery. Make all checks payable to: Plymouth Arts Center; mailing address: P.O. Box 253, Plymouth, WI 53073. Also, please provide the buyer's name and address, so we may invite them to the event next year.

judging: Thursday, Sept 27, after 6 pm

The judge for the main event: To be Announced

Public Reception Party, Friday, Sept. 28 at 6:00-9:00 PM. (Artists preview/drinks at 5:30 PM)

awards: presented Friday, Sept. 28 at 6:45 pm during the Reception Party (Awards are <u>subject to increase</u> and will be UPDATED as more sponsors are contacted)

Best of Show	\$1000
2 nd place	\$ 750
3 rd place	\$ 350
Merit Award	\$ 150
Merit Award	\$ 150
Merit Award	\$ 100
Sunshine Award	\$ 100

Each artist may win only one of the awards listed above, and only one award listed below.

Best of Plymouth, Sheboygan Falls, and Artists choice awards may be awarded to any paintings in the exhibit.

Best of Historic Plymouth award:	\$ 250
Best of Historic Sheboygan Falls award:	\$ 200
Artist's Choice Award	\$ 150

People's Choice Award \$100 Tallied and Announced at 8:30pm

Artist must fill out a federal W-9 form **prior** to the event or at registration.

painting pick—up: We encourage Artists to leave the works for an extended SALE till Oct 13th!! Pickup of the Artwork is on Sat. at 3-6 pm on Oct 13th. Those NOT interested in the Extended Sale may pick up the art only after 9:15 pm, Sept. 28th, directly following the Reception. Sold works may not be taken off the wall until 7:30 pm Sept. 28th following the Awards Presentation. NO exceptions to these dates/times unless you email danrizzifineart@gmail.com in advance to make other arrangements, or have another artist pick up your works.

Abandoned paintings will be donated to the Plymouth Arts Center after one month.

liability:

Regardless of cause, the artist agrees to bear all risk and expense for any loss, theft or damage to their artwork or other personal property or injury to their person. The artist agrees to be responsible for insuring their artwork, all necessary shipping, and to abide by all rules set by the Plymouth Arts Center.

There will be at least two Artist's Socials in the evening during the event, check on PAC website under Visual Arts/Plein Air Event to locate the Artist's Calendar.