

Organization: Plymouth Arts Center  
Contact: Donna Hahn, Executive Director  
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## **PLYMOUTH ARTS CENTER LAUNCHES MAJOR CAPITAL CAMPAIGN**

Plymouth, WI – The Plymouth Arts Center Board of Directors officially launched a bold new building renovation and expansion capital campaign this week. The campaign goal is to raise \$1.5 million to renovate and to expand the Arts Center's current 8700 sq. ft. facility located at 520 E. Mill Street, downtown Plymouth. The effort is the largest fundraising campaign in the Arts Center's 17-year history. The PAC board is pleased to announce that Lou Gentine, chairman and chief executive officer of Sargento Foods Inc., Plymouth, Wisconsin, graciously accepted the position of Campaign Chairman.

The Plymouth Arts Center is a 501(c)(3) non-profit, charitable, membership arts organization established in 1993. Events at the Plymouth Arts Center have increased steadily since its humble beginnings with current annual attendance exceeding 20,000 visitors, representing an average of over 20% year-on-year growth. After years of bursting at the seams with its lively schedule of artistic and cultural events, the Arts Center embarked upon a carefully planned expansion and renovation program. When the project is complete, new features will include an expanded gallery exhibition wing and gallery shoppe conveniently located at the primary entrance, an increase of 50% to the theatre-event great room space, a new education wing with two classrooms, two new restrooms, a new serving kitchen, an additional 2,400 square feet of storage space, a new entrance foyer, canopies front and rear in keeping with the historic Spanish revival architecture, resulting in an energy efficient, attractive anchor to historic downtown Plymouth.

**“This is an incredibly exciting time for the Plymouth Arts Center and the Plymouth community,” says Tom Slater, president of the Board of Directors. “On behalf of the Board and Mr. Gentine, we are very pleased to finally unveil the renovation completed drawings and capital campaign strategy. This renovation project will architecturally complement our 1930's building, ultimately expanding our valuable programs and services that benefit the community, visitors, and the 25,000 residents of Western Sheboygan County.”**

**Gentine said, “During the campaign's silent phase, we have been identifying funding sources, and have secured pledges of over \$500,000. I'm confident that individual philanthropists, corporations, and foundations in the greater Sheboygan County area, as well as community members and friends of the arts from all walks of life will come forward with their support to get us over the top. The Plymouth Arts Center**

**truly is the hub of cultural activity for our community and a significant anchor business for the downtown.”**

**“The Plymouth Arts Center has a bright future and is a source of great pride for our community,” said Donna Hahn, Plymouth Arts Center Executive Director. “I’m extremely proud of our dedicated team of artists, performers, and volunteers, as they are the foundation of this project. Their talents and efforts have lead to this expansion and renovation project.”**

The Plymouth Arts Center anticipates that the proposed renovations, additions and changes to the existing building will...

- ♦ generate additional needed income while controlling expenses
- ♦ provide for the current and long-term projected needs to serve the community
- ♦ continue to provide meaningful experiences in the Arts
- ♦ attract new residents, as the arts provide a selling point to bring businesses and their employees to the community
- ♦ create more tourism and a positive impact on the redevelopment and restoration of historic downtown Plymouth, Wisconsin.

The Plymouth Arts Center’s current membership is over 450 with over 250 volunteers serving as committee and board members, visual artists, docents, teachers, directors, singers, actors, musicians and general helpers. The organization operates Gallery 110 North, a fine art gallery showcasing Wisconsin Artists in changing exhibits, including an annual juried show and a Holiday Membership Show.

The PAC has an ongoing educational program for all ages featuring resident and guest teachers. Gallery Works TV-show hosted and produced by Kitty Lynne Klich is shown statewide on local cable TV. A wide variety of musical and theatrical events, including family entertainment and special events, are presented such as the ever-popular Cheese Capital Jazz Crawl for the Arts, Shamrocks & Shenanigans Irish Music Show, Plymouth Acoustic Jam/Open Mic Nights, Plymouth Oktoberfest, Plymouth Festival of Fine Arts, and the premier, “Paint the Town, en Plein Air,” just to name a few. These programs offer the community the opportunity to involve themselves in the arts both passively and actively.

The Plymouth Arts Center's mission is... "To enliven the spirit of our community and to enrich the lives of all by providing diverse experiences in the arts," which has led to constantly developing new experiences in the arts.

Additionally, the Arts Center building serves as a contemporary community center and is available for rent for private parties, weddings, showers, recitals, and business meetings.

The Plymouth Arts Center is supported through membership dues, fund-raising events, sponsorships, grants and private and corporate donations. The PAC is registered with the Internal Revenue Service as a non-profit organization and donations are tax deductible according to the tax laws. To learn more about how you might become an important partner in our future, please contact Donna Hahn, Executive Director at 920-892-8409; Tuesday-Friday 10am-4pm. Information on "How to make a pledge to the Campaign" is also available on the Arts Center's website: [www.plymoutharts.org](http://www.plymoutharts.org). Click on the Capital Campaign tab on the homepage.

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THE HASSLE-FREE,  
COMPLETELY PAINLESS,  
ABSURDLY  
EASY GUIDE TO GIVING  
TO THE PLYMOUTH ARTS FOUNDATION.



# OUR HISTORY

In January 1993, a small group of community-minded people with a passion for the Arts met at the Plymouth Library to discuss the creation of an Arts Group that could benefit the community by improving the quality of life and increasing tourism. Later that same year, The Plymouth Arts Foundation was established as a Wisconsin corporation with a 501(c) (3) charitable IRS status.

In 1995, the Arts Center held its first general membership meeting attended by 60 members and became financially independent. Additional money was raised through grants from the Wisconsin Arts Board and the State Tourism Department for the center's grand opening event in October 1995.

The Arts Center's activities quickly expanded to include a full complement of art classes and a folk concert series. Since its inception, Gallery 110 North has continued to host exhibits of varying media and artists, garnering regional as well as national attention for many of its shows.

The Plymouth Arts Center supported the formation of a theater group, which presented its first play in September 1997. In 1999, a Cabaret style musical production was the Arts Center's first major performing arts fundraiser. Events at the Plymouth Arts Center have increased steadily since then. Today with its dynamic schedule of exhibits, theatre, concerts, festivals, art fairs, recitals, and special events, annual attendance exceeds 20,000 art aficionados and the Plymouth Arts Center is the premier art destination in Western Sheboygan County.



**Plymouth Performing Arts Center Building Committee**

(L to R) **Tom Slater** - President of the Plymouth Arts Center, **Donna Hahn**- Executive Director, **Lou Gentine** (CEO, Sargento Foods) - Fundraising Committee Chair, and Board and Building Committee members **Karl Galstad**, **Bernie Norwicki**, and (not pictured) **Bob Hoopman**.

## FUNDRAISING DETAILS

The Community Bank and Trust will assist in managing our fundraising activities and coordinate state tax-exempt payments for building materials. All donated funds are fully insured and will remain in escrow until sufficient funds are raised and available for construction. In the event that sufficient funds are not raised, all monies will be returned to donors. All additional funds raised over our goal will be placed in an endowment.

All raised funds are held in a separate account for this sole fundraising purpose.

Attorney David E. Andrews, agent for Attorney's Title Guaranty Fund, Inc., will handle all construction related disbursements to keep all collected funds separate from our day-to-day operations.

Construction will not begin until we have raised the total amount.

Donors can pledge larger offerings over a period of up to three years.

The PAC is a registered charity under the IRS section 501 (c) (3). All donations are tax-deductible.



**THE HASSLE-FREE, COMPLETELY PAINLESS,  
ABSURDLY EASY GUIDE TO GIVING**  
TO THE PLYMOUTH ARTS FOUNDATION.

LEARN

## WHAT.

The Plymouth Arts Center (PAC) is embarking on  
**A CAREFULLY PLANNED BUILDING  
EXPANSION AND RENOVATION PROGRAM.**

We've made it incredibly easy for you to join us  
in this significant undertaking.

UNDERSTAND

## WHY.

We're bursting at the seams. The PAC receives more than  
20,000 visits each year to our 150-plus arts-related events.

Our major limitation to doing more for you is

**A LACK OF USABLE SPACE.**

KNOW

## WHEN.

Construction will start as **SOON** as we raise the funds.

DISCOVER

## HOW.

Our fundraising goal is \$1.5 million.

More than \$500,000 has already been pledged. We're  
looking to our generous members, sponsors, local businesses  
and community to help us raise the remaining \$990,000.

**WE NEED YOUR HELP.**



PLYMOUTH ARTS CENTER



# OUR MISSION

To enliven the spirit of our community and to enrich the lives of all by providing diverse experiences in the arts.



The Arts Center's focus continues to be on quality and diversity, providing experiences that enrich the lives of all in the community. Growth has occurred because we've provided programs and events that satisfy the artistic needs of the community. We plan to continue this patron-centered approach.

When completed, our expansion program will have the following positive effects on the community:

- A revitalized anchor to the entrance of Downtown Plymouth.
- A community venue for special occasions with serving kitchen.
- A more efficient use of space, adding to the enjoyment of our visitors.
- An enlarged, fully equipped theatre performance hall with 50% more seating.
- Added amenities for patrons (new bathrooms, easier access, outdoor serving).
- A new gallery and Alcove space to better display more works of art.
- Two new classrooms to satisfy the growing interest in art education.
- Energy efficiency to aid in the reduction of power consumption.
- An expanded program of special events to draw people to the Plymouth area.

**With your help, we will be able to continue offering the best possible experiences in the arts for visitors and the Plymouth area community.**

# TWO EASY WAYS YOU CAN HELP.

1. Any financial contribution you can afford to make will help us achieve our building goals, and provide you with abundant, enjoyable experiences in the arts for years to come.
2. We also appreciate in-kind donations. These can be for materials and/or labor.

PLEASE MAKE A  
HASSLE-FREE, COMPLETELY PAINLESS, ABSURDLY EASY,  
AND GREATLY APPRECIATED  
DONATION TODAY.

Simply contact the Plymouth Arts Center Executive Director Donna Hahn at (920) 892-8409, visit our website [www.PlymouthArts.org](http://www.PlymouthArts.org) for a Pledge Form, or stop in at the Plymouth Arts Center at 520 East Mill Street.

Checks can be made payable to either:  
Plymouth Arts Foundation Inc., or The Plymouth Arts Center.

You can mail your check to The Plymouth Arts Center, PO Box 253, Plymouth WI 53073.

We are here to serve the artistic needs of the community and to provide a focused environment for the Arts.

THANK YOU FOR MAKING A GENEROUS DONATION  
TO THE PLYMOUTH ARTS CENTER.

The PAC would like to thank everyone who contributed to helping make this campaign a success. Design and art direction of the PAC capital campaign materials were kindly donated by **SARTORICREATIVE** of Wausau. Printing was provided by Sun Graphics of Plymouth.



# YES! I'd like to help the Plymouth Arts Center!

## PLEASE FILL OUT THE FOLLOWING INFORMATION:

Name(s) \_\_\_\_\_

Street Address \_\_\_\_\_

City, State and Zip \_\_\_\_\_

Home Phone \_\_\_\_\_ Business Phone \_\_\_\_\_

Email \_\_\_\_\_

### LEVELS OF GIVING

**The Old Masters** \$100,000 & over

**The Choreographers** \$10,000 to \$24,999

**The Impresarios** \$50,000 to \$99,999

**The Producers** \$1000 to \$9,999

**The Thespians** \$25,000 to \$49,999

**The Directors** \$250-\$999

**The Friends of the Arts** \$250 and under

Donors contributing at the Directors level and above will  
receive permanent recognition in our building for their generosity.  
All donors will also be recognized in our newsletter and annual report.  
**Thank you for your support.**

### DONATIONS

I/We wish to make a one-time donation in the amount of: \$ \_\_\_\_\_

### PLEDGE

Signature \_\_\_\_\_ Date \_\_\_\_\_

\_\_\_\_\_ I wish to make an **In-Kind** donation of materials or labor. Please contact me.

\_\_\_\_\_ I wish to use my credit card for my donation. Mastercard & Visa accepted.

Name as it appears on Card \_\_\_\_\_

Card # \_\_\_\_\_ Exp Date: \_\_\_\_\_ CVC# \_\_\_\_\_

Signature \_\_\_\_\_

### How would you like to be acknowledged?

\_\_\_\_\_ I wish to remain "Anonymous"

\_\_\_\_\_ My donation or pledge is given in **honor** of: \_\_\_\_\_

\_\_\_\_\_ My donation or pledge is given in **memory** of: \_\_\_\_\_

\_\_\_\_\_ I'm interested in learning more about the project

\_\_\_\_\_ I would like information on funding specific items

Please copy this form for your records, and return with your donation or pledge.

**Make checks payable to: The Plymouth Arts Center**

**Mail to: Plymouth Arts Center, PO Box 253, Plymouth, WI 53073**

**For more information: (920) 892-8409; paf@excel.net; www.plymoutharts.org**

# THE DETAILS OF OUR PLAN



## THE DESIGN PROCESS

A team of PAC volunteers and staff members have been working closely with architectural firm, Groth Design, for more than two years on a plan that provides the space and functionality needed to meet the current and foreseeable needs of the PAC.

We asked two local building contractors to review these plans and prepare a budget for the necessary demolition and construction. These proposals have been carefully reviewed to ensure they reflect the architect's intent and the PAC's needs.

## THE GREAT ROOM

The current Great Room is used for general gatherings and theatre performances with maximum audience size of 70 to 100 people, depending on the specific seating arrangement. Removing the north storage wall will make the new Great Room 33% larger. This will provide seating for 150+ people and will offer a greater stage area with far more configuration options.

The entrance to the new Great Room will now feature doors providing an enclosed foyer area for better traffic flow and sound control.

A serving kitchen will be added to provide a convenient source for food and beverage service to the facility.

## GALLERY 110 NORTH

With the goal of increasing wall space for hanging art, floor space for display arrangement options, and improved security, the Gallery will move from its current east side location to the west side of the building. The new Gallery will maintain the Spanish Colonial Revival architectural details present in the current Gallery. Visitors will have the added convenience of not having to pass through the Great Room, which now disturbs rehearsals and art classes. Additionally, new lighting will enhance the display of artwork, creating an enjoyable space.



## CLASSROOMS

Presently, we have one classroom with no soundproofing, poor lighting and limited storage. Theatre rehearsals must be scheduled when classes are not in session, ultimately restricting the scheduling of both.

Two new classrooms will be built in the former east side Gallery space. There will be a central storage area with sinks for convenient clean up. For added versatility, the integration of a folding wall in the larger of the two classrooms will allow it to convert into two rooms, serving as either classroom or meeting room.

## THE ALCOVE

The Membership Sales Gallery will move with Gallery 110 North to the west side of the building. The overall size and display area will be increased substantially.

## VESTIBULE

A new vestibule will be added to the front of the building to provide a weather-secure entrance for members and visitors.

## RESTROOMS

Two additional restrooms will be added where the existing classroom is located.

## INFRASTRUCTURE UPGRADES

To become more energy efficient and reduce operating costs, we will add insulation to the roof and walls of the building. We plan to upgrade all lighting systems for efficiency and performance, as well as add a new state-of-the-art sound system.

## OUTDOOR SPACE

The garden area to the north will be leveled, the old blacksmith barn removed, and a covered area added for food serving and staging. This will provide the support services needed for outdoor events.

## STORAGE

To provide for our current and future needs, we will add a 2,400 square-foot addition to the north of the building. There will also be an audience entrance to the north. This will provide restroom access during outdoor events. A new serving kitchen will aid food service to both indoor and outdoor events.



*The Plymouth Arts Center wishes to thank everyone who helped to make our Building Renovation and Expansion possible and our dreams come true. We have been enjoying the benefits of this major campaign since the project's completion in 2012. Special thanks to our Campaign Chairman, Lou Gentine, for leading the way. Your support is so greatly appreciated by all of us, including our members, friends, and visitors!*

*Thank you for supporting the Arts in Plymouth, WI.*

*With Our Sincere Appreciation,*

*Donna Hahn*