

# Plymouth Plein Air Guidelines

## Paint the Towns

### Thursday, Sept 21 – Wednesday, Sept 27, 2017

### Buyer/Sponsor Preview Sept 28<sup>th</sup>, Public Reception Sept 29<sup>th</sup>

*New\*\* Expanded Boundaries in Plymouth – Farther out in the Scenic Farmlands!*

*\*\* Expanded Boundary/Time in Historic Elkhart Lake – Sat. Farmer's Market and More!*

#### **Rules:**

Each painting must be created on-site, within the event boundaries, in the true spirit of plein air painting. Minor adjustments or corrections only may be done in a studio to fix forms or colors.

A painting will be disqualified for judging if: the artist is found using an iPad or photos on their easel, the artist is standing outside the boundaries.

**painting period:** Sept. 21 to Sept. 27 in Plymouth and Elkhart Lake

**NEW\*\* Painting boundary Plymouth :** Counterclockwise- Hwy 67 > Silverspring Lane > Cty Rd S > Cty Rd U > Hwy 57 to Hwy 23 to Hwy S/Hillcrest Drive, back to Hwy 67, surrounding Plymouth. A map will be provided at registration.

**NEW\*\* Painting boundary Elkhart Lake :**

**Within the Village and around the Lake. (Sat. Farmers Market!!)** Counterclockwise- Birchwood Dr > Cty Rd P > Cty Rd A > Cty Rd J > Hickory Lane > Hwy 67 > Gottfried St, back to Birchwood Dr surrounding the lake. A map will be provided at registration.

#### **registration:**

- The first **45 artists** to register will be accepted. (Entry fees received over 45 artists will be refunded).
- **\$50 fee if postmarked by Sept. 15th** (\$55 after Sept. 15th) entitles artist to participate in the full event and all areas within the painting boundaries.

**Locations\*\* for check-in and material stamping:** Painting materials **MUST** be stamped prior to starting to paint.

Locations and times below:

**Plymouth Arts Center Classroom** 520 E Mill St, Plymouth, WI 53073 (920-892-8409)

**Sept 21-24**, 8 AM – 10 AM and 6 PM – 8 PM (**NO STAMPING on Monday Sept 25**)

**Cassy Tully Fine Art** 437 E Mill St, Plymouth, WI 53073 (920-698-6201)

**Sept 26**, 10 AM – 4 PM

**If you are unable to check-in at these times, please email danrizzifineart@gmail.com to make other arrangements.**

#### **materials:**

- media may include: oils, acrylics, watercolors, pastels and gouache.

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- for dark colored materials, please paint a white patch to provide a legible stamping area.

each artist may initially submit **three (3) paintings: 1 large, 1 medium, & 1 small/Pearl** (or 2 med 1 small, or 3 small)

- maximum material size for **LARGE paintings:**  
canvas, paper or board unframed: **320 square inches** *square inches = length x width*  
*examples: 16" x 20" = 320 sq. inches, 14" x 22" = 308 sq. inches, 12" x 24" = 288 sq. inches*
- maximum material size for **MEDIUM paintings:** canvas, paper or board unframed: **14 inches x 14 inches** or less, by **height or width**. (Note, this is different from the large restrictions!)
- Maximum material size for **Small/Pearls paintings: 12 inches x 12 inches** or less, by **height or width**. (Note, this is different from the large restrictions!)
- maximum **frame width: 4 ¼ inches**                      maximum **mat width: 4 inches** (*watercolors*)

**submission: Wednesday, Sept. 27 from 2 – 5 PM or Each Evening at 6 -8 pm during material Stamping at the Plymouth Art Center Classroom Only.** (Other stamping location will not be accepting submissions)

each artist may initially submit **three (3)** paintings (See materials for Sizes)

- *check-in stamp must be visible on the back of each painting*
- *At least ONE submitted Painting is to have been created within the Plymouth Boundaries*
- paintings must be signed, appropriately framed, mounted and securely wired for hanging  
*we reserve the right to refuse any improperly framed paintings, wrapped canvases, stained mats, alligator hangers or those with wet paint on the edges*

## pricing:

Paintings will be priced at the artists selected starting bid for the silent auction that ends at 9pm on Sept. 29<sup>th</sup>. Artists will also select a "Buy it Now" (retail) price. Any purchases on Sept 28<sup>th</sup> - 29<sup>th</sup> (prior to the end of the silent auction at 9:00PM) will be sold at the selected "Buy it Now" pricing. Winning Silent Auction Bids will be closed at 9:00PM.

After the 29<sup>th</sup> Reception during the extended sale the paintings will be sold at the "Buy it Now" retail price selected by the artist.

**(Usually the "Buy it Now" pricing is set higher)**

Price changes will not be allowed after painting submission.

## commissions:

The PAC will retain a **35% commission** on all painting sales.

Artist payments will be mailed to the address provided at registration within 3 weeks following the sale.

## off-easel or post-exhibit sales:

Please respect the PAC for hosting this event, a 10% finder's fee on **all off-easel or post-exhibit sales** is expected if painted during the event.

Funds may be given to the Plymouth Arts Center Event cashier at the gallery. Make all checks payable to: Plymouth Arts Center; mailing address: P.O. Box 253, Plymouth, WI 53073. Also, please provide the buyer's name and address, so we may invite them to the event next year.

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**judging:** Wednesday, Sept 27, after 6 pm

The judges for the main event: **TBA**

**Public Reception Party, Friday, Sept. 29 at 6:00-9:00 PM. (Artists preview/drinks at 5:30 PM)**

**awards:** presented Friday, Sept. 29 at 6:45 pm during the Reception Party

Best of Show	\$1000
2 <sup>nd</sup> place	\$ 500
3 <sup>rd</sup> place	\$ 350
Merit Award	\$ 100
Merit Award	\$ 100
Sunshine Award	\$ 100

Each artist may win only one of the awards listed above, and only one award listed below.

Best of Plymouth, Elkhart Lake, and Artists choice awards may be awarded to any paintings in the exhibit.

Best of Historic Plymouth award:	\$ TBA
Best of Elkhart Lake Award:	\$ TBA
<b>Artist's Choice Award</b> (selected by all participants):	\$ TBA
People's Choice Award (selected by guests on Sept. 29th):	TBA Announced at 8:30pm

\*\*\*\*\*Awards are subject to **change/increase as more sponsors are contacted!**\*\*\*\*\*

Artist must fill out a federal W-9 form **prior** to the event or at registration.

**painting pick-up:** We encourage Artists to leave the works for an extended SALE!! Unsold Artwork can hang until Oct. 14<sup>th</sup>, but the paintings must be picked up on Saturday, Oct. 14<sup>th</sup> between 12-3PM. Those not interested in the Extended Sale may pick up the art only after 9:15 pm, Sept. 29<sup>th</sup>, directly following the Reception. NO exceptions to these dates/times unless you email [danrizzifineart@gmail.com](mailto:danrizzifineart@gmail.com) in advance to make other arrangements, or have another artist pick up your works.

Abandoned paintings **will be donated** to the Plymouth Arts Center after one month.

## **liability:**

Regardless of cause, the artist agrees to bear all risk and expense for any loss, theft or damage to their artwork or other personal property or injury to their person. The artist agrees to be responsible for insuring their artwork, all necessary shipping, and to abide by all rules set by the Plymouth Arts Center.